

Backlot at Trackside Meeting Notes – June 5, 2019

Below is a bulleted list of all the items that we, as a team, public & non-profit, discussed during the open forum meeting. All of these items are relevant and will be integrated into the building process of the Backlot at Trackside.

Becoming a Vendor:

- Businesses
 - % Retail
 - % Hospitality Services
 - Commercial
- Application vetting process
- Diversified tenants
- Property Management
- Partners with the Innovation Center & SBA for Business 101 training

Walkability/Driving:

- Easier access on 25th Ave going north
- Uber drop offs/ CTA routes & shuttles
- Pedestrian pathways/ lighting
- Bike rental hub/ bike racks

Social Artscaping:

- Mural/ artscaping
 - Pawn shop mentioned, across the street from the Backlot project
- Social media awareness (murals, picture walls)
- Quiet zone – railroad
- Noise reduction walls
- Tiny home idea for easy mobility

Layout & Style:

- Tenants in most containers will be permanent, and possibly leave a couple containers open for rotation and temporary pop-ups
 - Great for artists
- Beer garden feel and set up – gathering space like an outdoor living room
 - Communal seating for restaurants
 - Shared kitchen
- Possibility of stacking containers
- Green + sustainability, solar panels, green roof
- Shading
- How to deal with weather

Programming:

- Creation of an amphitheater
 - Central stage unit – open mic night and karaoke as fun activities
- Feature a different country weekly
- Green space (yoga lessons and more)
- Weekly events/music/games

Hospitality Center:

- Non-traditional foods (stay away from typical GPT cuisine)
 - Creates alternative cultural experience – keeps people interested
- Same hours for like type vendors (food, retail)
- Central Grocery Market in Houston, TX
- All coast made vendors
- Crafted Cocktails
- Farm to Table

Family Lifestyle:

- Family friendly
 - Pet friendly
 - Kids play area
- Community garden
- Integrate after hours' farmers market

Other:

- Restrooms
- Food trucks
- Playhouse in Serenbe, GA
- Other vendor spots besides containers